

Name:

b2b Innovate

Tagline:

The world's first competition to help aspiring entrepreneurs to validate their new business 2 business (B2B) ideas - Start Differently

Timeline:

- Open Submissions: Early August
- Close Round 1 Submissions: September 16th

Eligibility

- Passionate Individual
- Your idea is b2b solution (aka selling to other businesses)
- Your idea if validated would be a SaaS product/company
- You currently have visibility or directly involved with a problem in your industry and you believe a software solution could be the answer
- You seek coaching and mentoring to help validate your idea

Application and Review Process

- Submissions will be reviewed by a round 1 judging committee
- Initial judging will limit the field to 20 ideas
- These 20 ideas will be asked to submit 10 minute pitch video on their idea
- These videos will be reviewed round 2 judges - they will select 10 winners

Judges/Mentors

- 7 judges
- Bio

- Headshot

Prize

- Proven Guided Validation Process on your idea with industry experts
- Step by Step Process and tools to validate your idea (aka our coaching model)
- 6 week process
- Insider tips and tricks for success
- Accountability
- Team Sharing
- Coaching from experts
- Seed Investor Introductions
- Prototype Guidance

Application Form

- Basic bio form
- 7 questions
 - 5 open-ended
 - 2 yes/no